

FTA Seventh Annual Dinner

"A Fall Evening at Shanghai with Very Special Friends" at Sheraton Shanghai Hongqiao

While Shanghai cramps with numerous food and wine tasting events and festivals, the Seventh Annual FTA "A Fall Evening at Shanghai with Very Special Friends" proved to be another memorable event for the one hundred-ten plus guests, who included hotel and restaurant executives, managing directors, regional vice presidents, GM's, industry VIP's, the entertainment press and their valued sponsors.

The dinner menu was paired with an FTA dinner's record of 24 wines from around the world and with every course. Recognition for Literary Excellence, Excellence as an Operator, and Excellence as a Humanitarian were announced. Awards will be given at the FTA Dinner in Hong Kong on October 7, this year. The Culinary Institute of American, The Chinese University of Hong Kong, and At-Sunrice Global Chef Academy of Singapore were announced to be the recipients of the USD5,000.00 each, representing the awards in the name of the three awardees,

respectively. The "Summon the Brigade" of 37 kitchen and service staff was led by Rahman Lal, Sheraton Shanghai Hongqiao F&B Director and Executive Chef, Daniel Ng.

主题为“与最特别的朋友共度上海的深秋” FTA七周年晚宴在上海成功举行，晚宴有幸邀请到110多位贵宾，包括：酒店和餐厅的高管、常务董事、总经理、行业贵宾、媒体及赞助商。

晚宴菜单的菜品搭配来自全球的24款酒品。三个奖项包括“卓越文学奖”、“优秀经营者奖”、“卓越慈善家奖”在晚宴现场宣布。颁奖典礼将于今年10月7日在香港FTA晚宴举行。美国烹饪学院、香港大学、新加坡At-Sunrice全球学院，作为三家获奖机构分别获得中文5000美元的奖金。



(Center L-R Front Row) The Sheraton Shanghai Hongqiao Brigade on stage: Julia Shi, F & B Manager; Rahman Lal, F & B Director; David Gu, F & B Asst. Manager; Tara Wong, Dir. of Banquet. (Center L-R Second Row) Ng Kim Teck, Exec. Chef; Simonetta Garelli, Italian Chef



(L-R)Rahman Lal, Director of Food & Beverage, Sheraton Shanghai Hongqiao; Richard Xu, Editor-in-Chief, New Western Cuisine Magazine; Simonetta Garelli, Italian Chef, Sheraton Shanghai Hongqiao; Marchese Ferdinando Frescobaldi, Presidente, Compagnia de Frescobaldi S.P.A.; Marchesa Rosaria Frescobaldi; Erika Ribaldi, Area Manager-Asia Pacific, Marchesi de' Frescobaldi at the FTA reception



Fred Tibbitts, Jr. at the podium



(L-R) Rudolf Müller, Exec. Chef, Hong Kong Disneyland; Jean Luc Oosting, GM, Caviale Manufaktur; Daniel Ng, Exec. Chef, Sheraton Shanghai Hongqiao



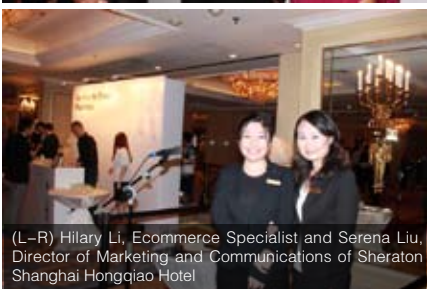
(L-R) Nancy Ang, Social Worker, City of Toronto, Ontario, Canada; Victor de Vries, Hilton Shanghai; Sara Vittoni, Business Development Manager, S.Pellegrino and Perrier, China



(L-R) David Burley, F & B Director, JW Marriott Hangzhou; Agnes Burley, JW Marriott Hangzhou; Paul Chandler, F & B Director, Hong Kong Disneyland at the Pernod Ricard China ABSOLUT Bar



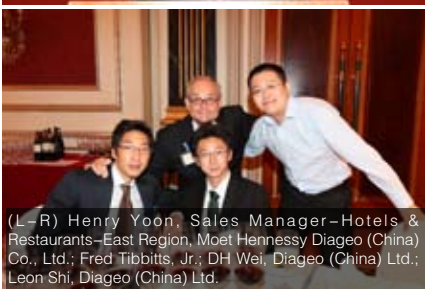
Richard Xu, Editor-in-Chief, New Western Cuisine Magazine at the podium in his appreciation speech as recipient of the 2010 FTA Hospitality Award for Literary Excellence, to be presented on 7 October at the 2010 FTA Fall Dinner at Hong Kong with a \$5,000.00USD scholarship in his name to The Culinary Institute of America



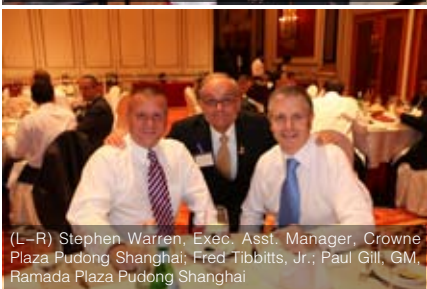
(L-R) Hilary Li, Ecommerce Specialist and Serena Liu, Director of Marketing and Communications of Sheraton Shanghai Hongqiao Hotel



(L-R) Samuel Lee, Volunteer, World Trade Centers Association Pavilion, Expo 2010 Shanghai accepts donation from the FTA Shanghai Dinner proceeds on behalf of Madame Annie S.C. Wu to benefit UNICEF China from Fred Tibbitts, Jr., President & CEO, Fred Tibbitts & Associates, Inc.



(L-R) Henry Yoon, Sales Manager-Hotels & Restaurants-East Region, Moët Hennessy Diageo (China) Co., Ltd.; Fred Tibbitts, Jr.; DH Wei, Diageo (China) Ltd.; Leon Shi, Diageo (China) Ltd.



(L-R) Stephen Warren, Exec. Asst. Manager, Crowne Plaza Pudong Shanghai; Fred Tibbitts, Jr.; Paul Gill, GM, Ramada Plaza Pudong Shanghai