

BEVERAGEMEDIA



METRO NEW YORK

May 2006

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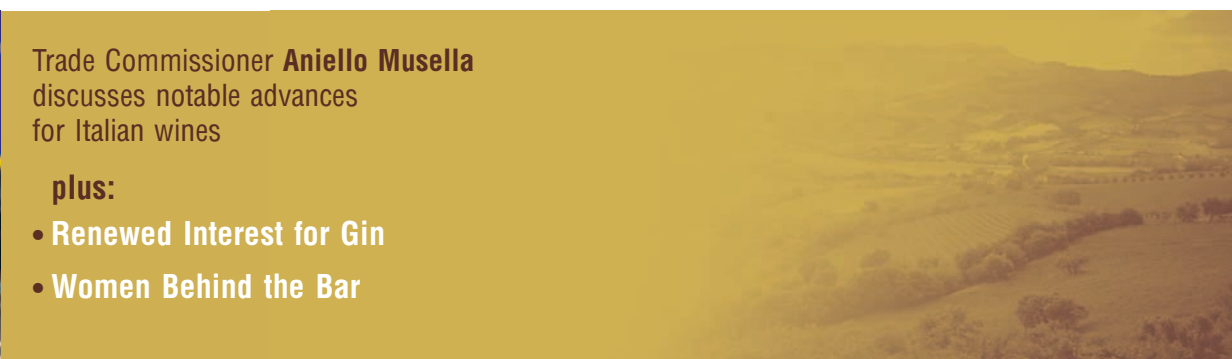
ITALY
.....
A Passion for Wine



Trade Commissioner **Aniello Musella**
discusses notable advances
for Italian wines

plus:

- Renewed Interest for Gin
- Women Behind the Bar



FTA Celebrates 10th Annual “A Spring Evening in New York with Very Special Friends”

The 10th Annual Fred Tibbitts & Associates’ “A Spring Evening in New York with Very Special Friends,” announcing the upcoming Excellence Awards dinner this fall, was held at the Kaplan Penthouse at Lincoln Center on March 14th. Ganden Thurman, executive director of Tibet House U.S., was presented with a donation to benefit the work of the Ven. Pema Wangduk, director of the Palden Sakya Buddhist Center. The 2006 Tibbitts Hospitality Awards for Excellence, include the following: Roger Taylor, VP of food & beverage, Columbia Sussex Corporation with the FTA Hospitality Award for Excellence as an Operator; Dick Cattani, president-managed services, Restaurant Associates with Lifetime Award; Hotel Food & Beverage Executive was announced by Nicholas Hadgis, VP of International CHRIE as receiving the Literary Award; and David Teller, president & CEO of Beverage Metrics was named the recipient of the inaugural FTA Hospitality Award for Excellence as an IT Innovator.

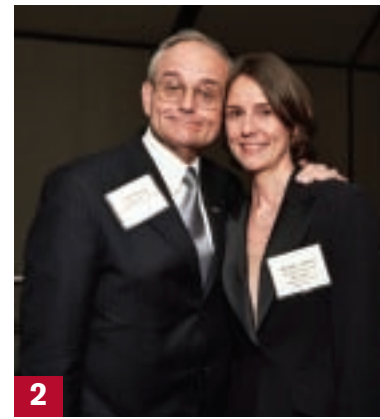
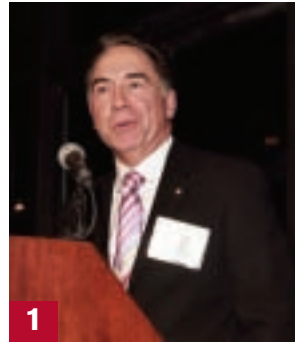


Photo 1: Dick Cattani, president-managed services, Restaurant Associates, acknowledging his future Hospitality Award for Lifetime Excellence **Photo 2:** Fred Tibbitts, Jr., president & CEO, Fred Tibbitts & Associates, and his daughter, Jennifer Grace Tibbitts **Photo 3:** Advisory Committee Speakers: David Teller, president & CEO, Beverage Metrics; J. Smoke Wallin, chairman & CEO, eSkye Solutions; and Richard Hewitt, president, Bernar America. **Wallin** outlined how they customize information systems for chains to provide valuable purchasing information that had not previously been available to the units of the chains; **Hewitt** reviewed the history of the less than adequate wine preservation in the on-premise sector in the U.S. and why the Le Verre de Vin Dual System (still & sparkling) is the ideal solution; and **Teller** described their new, Third Generation Wireless Beverage Alcohol Inventory and Revenue Enhancement System that provides real time inventory with revenue enhancement benefits.



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