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A Consumer's Guide to Becoming a Certified Wine Geek (Part III-Step Three)

成为品酒专家 3

该到给中国品酒专家的诚挚建议作一个总结的时候了，相信你已经对如何成为品酒专家的第一、第二部分和第三部分的前两个篇章做了仔细的研读。终结篇第三招是成为品酒专家前最为重要的一课。

I now conclude my suggestions for all aspiring Chinese wine geeks. You have faithfully embraced all of my recommendations from Parts I & II and Steps One & Two of Part III. Now for the final installment and your graduation.



豪华酒宴

美酒为欢庆之用，亦为消愁之术，还可作消遣之用。换言之，天地万象，无时无刻，随时随地，美酒佳酿都是内心欢愉的一剂良方。适量饮酒不但有助于身体健康，还可滋润心灵，同时还是对于一切伟大而美丽的事物的礼赞，诸如，爱情，信仰，聚会活动。酒可以升华灵魂，是对崇高的盛世庆典的无上礼赞。

只需再花几分钟的时间阅读，便可以在成为品酒专家的路上趋近于终点的地方在迈出最后飞跃性的一步。比整个中国百分之九十九以上的人都要更加了解酒品的知识，值得用酒来庆祝一下。开启你最心爱的美酒，与你爱和你爱的人一起分享你的甜蜜。

庆祝本身就是一场生活的礼赞，像大型的活动，甚至皇家的派对，都是如此。庆祝意味着分享，作为社会中的人，与自己周围社交圈中的朋友交流，欣赏与被欣赏，全身心融入如歌如赞的生活。心灵的切合，朋友之间亲密无间的情感交流，高尚思想与心灵之间的认同与欢愉诠释了现实生活中的大爱。酒的庆典和心灵的

交融是对成功品酒人士品味生活的最好回馈。

在美酒的美妙与欢愉中，我们的心灵仿佛变得透明了一般，可以重新审视生活的意义，不惧怕困难，对未来充满信心。当我们在生活中没有全心投入爱时，总会有一个人走到你身边，抚慰你的心灵，甚至忽视你的缺点，只欣赏你的美丽动人之处，由内及外，一直陪伴在你的身边，知道感情的交融合一，情感的安慰满足，最后每一个细胞都在幸福之中沉溺，不遗余力的耗尽最后一份欢愉之情。与佛教中的开光大同小异，庆祝，礼赞形促了人类欢愉心灵的高潮。

现在，你或许就明白好酒在伟大的庆典之中的意义了，这些或晶莹剔透，或淡雅香醇的佳酿是必不可少的，每一杯每一盏都充满了欢愉，释放者无穷的美妙。若是你安安稳稳的坐于家中，畅饮更是件快事了，你所要做的就是不停的欢庆，不停的享受，享受生活的美好，享受快乐的气氛，享受你的感受，你的成功。

祝贺你，完成了所有品酒课程的学习。你已经可以称得上是一个正式的“中国品酒专家”了，打开邮箱，一封品酒专家毕业证书的邮件将会如期而至... 恭喜。

Step Three: Wine Celebrations

Wine is for the good times, the bad times and everything in between: In other words, there are few occasions when a glass of your favorite wine is not a good idea. Wine has been proven to be healthful when consumed in moderation (always the Chinese wine geek approach). Wine elevates your

mood, puts that twinkle in your eye if you are in love or looking for love, it nourishes the soul and it is undeniably the most sacred aphrodisiac of the gods, Greek or otherwise. It is the beverage of choice at weddings, funerals and increasingly popular at important family gatherings.

Now that you are approaching graduation in but a matter of minutes (the time it will take you to finish this final article) and you have learned more about wine than 99% of the Chinese population, a celebration is definitely in order. And what better way to celebrate than to open the best bottle of wine you can afford and share it with a loved one.

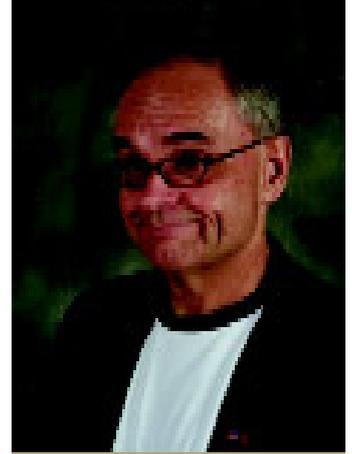
Celebrations are always a celebration of life itself as, well, as whatever you are specifically celebrating, such as a special event or possibly even a king's birthday. Celebrations are meant to be shared (whenever possible); because the truth is that we are all social beings who crave belonging to and being appreciated by others. It is that truly glorious of all moments when two become one; when there is no barrier that remains between you and the other; when the object of your affection or admiration for the first time returns your love or caring message with the identical sentiment: "I love you, too" or "And you are truly my friend, also" that calls for a celebration in hopes that this new union of souls will last for ever.

Celebrations are what renew our hope that no matter how difficult we see our existence, it will get better sooner than later; that whatever our unspent capacity for loving others, there will come that special someone in our lives who will see our beauty, inside and out, long before they care to catalogue our imperfections and they

will insist that together we celebrate all that is beautiful until we are consumed and there is no further capacity to love. It is a glimpse of "Nirvana" and it is the most intense of all human celebrations: Climax.

So, as you now know that celebrations always reason for good wine, never celebrate again without a glass of whatever pleases you the most, be it red, white, rose or sparkling. Toast one another joyfully until you have reached your moderation limit; if you are at home and not intending to venture outside, another glass is perfectly fine. Celebrate to celebrate. Live life to its fullest. Love and let love. Celebrate all who celebrate. Celebrate your graduation.

Congratulations, you have completed the course of study. You are officially a "Certified Chinese Wine Geek". Your graduation certificate will be sent in the mail. Sante. *Red Fred*, Over & Out... ★



Fred Tibitts Jr. is a global wine consultant based in New York. He assists some of the top hotel and restaurant chains in the U.S. and Asia Pacific developing their wine by the glass programs, leading educational trips to wine producing countries and hosting VIP industry dinners at New York and across Asia.





FTA Eighth Annual Evening in Hong Kong With Very Special Friends

The Eighth Annual Fred Tibbitts & Associates (FTA) "An Autumn Evening in Hong Kong with Very Special Friends" proved a memorable evening for 80 guests at the Grand Hyatt Hong Kong on October 16. Paul Alex White, Senior International & Retail Banking Manager, Asia Pacific for HSBC presented US \$500.00 for the China Tibetan Childrens Health and Education Fund to Andrew Jones, Guardian, Sanctuary Resorts who represented Madame Annie Suk-ching Wu, Honorary Chairperson. Ricky Xu, Editor-in-chief, LifeStyle (China) Magazine was recognized for having been presented the 2008 FTA Hospitality Award for Literary Excellence which included a \$5,000.00 USD scholarship in the name of LifeStyle for the Florida International Hospitality Management Program at the Tianjin University of Commerce. ★

