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A SPRING EVENING IN KUALA LUMPUR WITH SPECIAL FRIENDS

The 4th Annual Fred Tibbitts & Associates "A Spring Evening in Kuala Lumpur with Very Special Friends" proved to be another memorable event for 60 guests at Grand Millennium Kuala Lumpur.

The reception was hosted by Beam Global, Liquid Luxury, Albert Wine & Spirits, Moët Hennessy Diageo Malaysia, Ronnefeldt Tea and Stoelzle glassware. Beam Global and Liquid Luxury served many of their top luxury cocktails prepared by professional mixologists, while Moët Hennessy served Moët & Chandon Brut Champagne. Phillips Foods Asia provided their finest crab meat for many of Executive Chef Tan Tik San's marvelous canapés and hors d'ouvres. All guests were formally announced with style by Floyd Pereira, Director, Food & Beverage; and gonged with distinction by Halim Rahman, Outlet Operations Manager from Grand Millennium Kuala Lumpur.

The 4-course gala dinner brought Fred Tibbitts to the podium, who welcomed the guests and to consider "Service as the Highest Calling" and explained the primary purposes of FTA dinners were to recognize hospitality excellence, provide scholarships in the names of those whom are honored and to make charitable contributions to benefit those less fortunate. Fred promptly called for the evening's seven "Loyalty Toasts" by some of the dinner personalities including Melvin Lim, General Manager, Grand Millennium KL; Hazel Yong, Senior Account Executive, HORECA, Moët Hennessy Diageo Malaysia; Praba Menon, General Manager, Hotel Istana KL, John Northen, Area Vice President-South East Asia, Marriott International; William Costley, Vice President of Operations-South East Asia, Hilton Worldwide; Alan Ong, Senior Vice President & General Manager, Hotel Equatorial KL and Hans Winsnes, General Manager, Pan Pacific Kuala Lumpur International Airport.

After the guests enjoyed their elegant First Course of Lobster Crab Cake and Phillips Crab Meat Timbale with basil-Lime Aioli and Curly endive Salad accompanied with a trio of delightful white wines from Australia, New Zealand and the South of France, Fred donated USD500 from a portion of the dinner proceeds to the China Tibetan Children Health & Education Fund, based in Hong Kong which was accepted by Richard Xu, Editor-in-Chief, New Western Cuisine (China) Magazine on behalf of Madame Annie S.C. Wu, Fund Founder who was unable to be present.

John Northen, Area Vice President-South East Asia, Marriott International and others at his table rose to the occasion and pledged an additional USD500 and he enthusiastically took the podium and challenged the other tables to match his table's spontaneous generosity. Taking the lead from Northern and his collaborators, the other 5 tables took his lead with a total pledge of USD2500 with the final total amount of USD3,000 going to the China Children's Fund.

During the main course Fred announced the Recipients of the 2011 FTA Hospitality Awards for Excellence, which will be presented at the 2011 FTA Fall Awards Dinners at the Hyatt Regency Hong Kong, Sha Tin on 11 October and the Vanderbilt Suites in The MetLife Building at New York City on 15 November.

The Recipient of the 2011 FTA Hospitality Award for Excellence as an Operator-North America was Brian Abel, Vice President, Food & Beverage, North America, Starwood Hotels & Resorts.



(L-R) Axel Stadler, VP-Asia Pacific, Kone & Lorenzen; Anthony Edington, Executive Chef, Hotel Equatorial KL; Jan Weisheit, Hotel Equatorial F&B Director; Praba Menon, Rajan Moses, Group Director-Business Development, Ogilvy & Mather; Alan H.C. Ong, Sr. VP & GM, Hotel Equatorial KL



(L-R) Robin and John Autelitano, General Manager, Sunway Resort Hotel & Spa; Melvin Lim, and Praba Menon,



(L-R) Stefan Piringner, President, Micros-Fidelio Asia Pacific; Azizah Piringner, Micros-Fidelio Asia Pacific; Margo Winsnes and Hans Winsnes, General Manager, Pan Pacific KLIA



Fred Tibbitts, Jr., President & CEO, Fred Tibbitts & Associates, Inc. concludes his "Welcoming Remarks" from the podium with a "Namaste" wai

Award for Excellence as an Operator-Asia Pacific was Andreas Stalder, Senior Vice President, Product & Brand Development, Hyatt International-Asia Pacific.

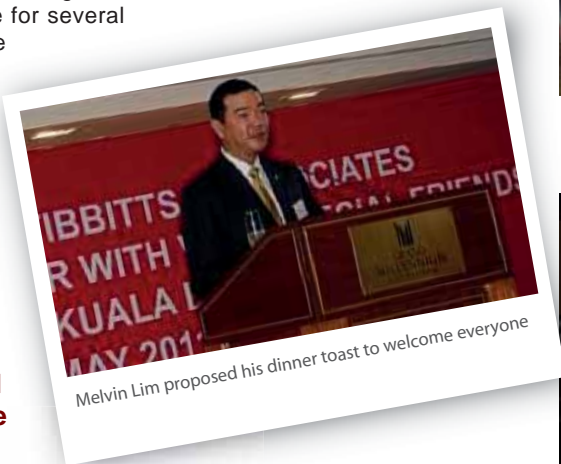
Award for Lifetime Excellence was Eric Long, General Manager, The Waldorf=Astoria and William Costley, Vice President-Operations, South East Asia, Hilton Worldwide took the podium to accept the recognition on behalf of Long and Hilton.

Award for Excellence as a Humanitarian was Robert Thurman, President, Tibet House US & Jey Tsong Khapa Professor of Indo-Tibetan Buddhist Studies, Columbia University.

Award for Excellence as an IT Innovator was MICROS Systems, Inc. Stefan Piring, President, Micros-Fidelio Asia Pacific accepted the recognition.

During the Cheese Course Fred asked Melvin Lim to return to the podium to "Summon the Brigade". With a resplendent parade of the kitchen seniors who prepared the dinner, led by Executive Chef Tan Tik San as well as the service staff led by Mark Gailey, Executive Assistant Manager; Floyd Periera, Director of Food & Beverage; and the dinner Captains of 30 seniors on stage for several group pictures to commemorate the occasion.

Fred Tibbitts & Associates is the leading global wine, spirits and foodservice products and services consulting agency for National Account chain hotels and restaurants with offices at Bangkok, Thailand and Menands, New York, the United States.



Melvin Lim proposed his dinner toast to welcome everyone



Fred presented a donation to the China Tibetan Children's Health & Education Fund to Richard Xu



The Grand Millennium KL Kitchen Team



John Northen raising additional donations for the China Tibetan Children's Health & Education Fund.



((L-R) Marcel Kofler, Executive Chef, Mandarin Oriental KL; Jennifer Kofler, Mandarin Oriental KL; Dorothea Hegner and Wolfgang Hegner were Managing Director, Sri Manisan



Alan HC Ong



A Happy Dinner Table - Marcel Kofler; Jochen Kern; Jan Weisheit and Anthony Edington



William Costley



Praba Menon



John Northen



(L-R) Chris Ehmann, General Manager, Hilton Petaling Jaya; Fred Tibbitts; Ian Barrow, General Manager, Doubletree by Hilton KL